

1957
Your MAR. - APR.

ORDER FORM

Johns
PLANTS SEEDS BULBS
APOPKA, FLORIDA

Ship us the quantities as marked — F.O.B. Apopka, Florida, Express Collect
Please send check or money order with your order or it will be shipped C.O.D.
For those who wish credit, please send 3 trade references with order and allow
me three weeks to communicate with references.

WAX PAPER POT

Quantity Wanted	Pot Size	Description	Cost Each
2" PAPER POTS			
_____	2"	NEPHTHYTIS	9c
_____	2"	PEPEROMIA	9c
_____	2"	PHILODENDRON	9c
_____	2"	POTHOS	9c
_____	2"	CACTUS	9c
_____	2"	AGAVE _____ or _____	9c
_____	2"	ARDISIA	9c
_____	2"	SANSEVIERIA HAHNII	12c
_____	2"	POTHOS MARBLE QUEEN	20c
_____	2"	IVY—HAHN'S	9c
_____	2"	CRASSULA	9c
_____	2"	SERRISA	9c
_____	2"	VARIEGATED NEPHTHYTIS	15c
_____	2"	NEANTHE BELLA PALM	9c
_____	2"	VARIEGATED PEPEROMIA	20c
_____	2"	PODOCARPUS	9c

2 1/2" PAPER POTS

_____	2 1/2"	DRACAENA	20c
_____	2 1/2"	NEPHTHYTIS	18c
_____	2 1/2"	PEPEROMIA	18c
_____	2 1/2"	PHILODENDRON	18c
_____	2 1/2"	LACE TABLE FERN	20c
_____	2 1/2"	SANSEVIERIA HAHNII	20c
_____	2 1/2"	IVY—HAHN'S	18c
_____	2 1/2"	IVY—GRAPE	18c
_____	2 1/2"	ARDISIA	18c
_____	2 1/2"	CRASSULA	18c

3" PAPER POTS

_____	3"	NEPHTHYTIS	25c
_____	3"	PEPEROMIA	25c
_____	3"	PHILODENDRON	25c
_____	3"	POTHOS	25c
_____	3"	CALADIUM PLANT ASST.	25c
_____	3"	CHINESE EVERGREEN	45c

"SPECIAL GARDENIAS" 36¢

_____	3"	PHILODENDRON JOHNSII	60c
_____	3"	PLANT COMBINATION	25c
_____	3"	POTHOS MARBLE QUEEN	35c

4" PAPER POTS

_____	4"	PHILODENDRON JOHNSII	1.25
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CLAY POT

Quantity Wanted	Pot Size	Description	Cost Each
2" CLAY POTS			
_____	2"	NEPHTHYTIS	10c
_____	2"	PEPEROMIA	10c
_____	2"	PHILODENDRON	10c
_____	2"	POTHOS	10c
_____	2"	CACTUS	10c
_____	2"	AGAVE _____ or _____	10c
_____	2"	ARDISIA	10c
_____	2"	SANSEVIERIA HAHNII	14c
_____	2"	POTHOS MARBLE QUEEN	21c
_____	2"	IVY—HAHN'S	10c
_____	2"	CRASSULA	10c
_____	2"	SERRISA	10c
_____	2"	VARIEGATED NEPHTHYTIS	16c
_____	2"	NEANTHE BELLA PALM	10c
_____	2"	VARIEGATED PEPEROMIA	21c
_____	2"	PODOCARPUS	10c

2 1/2" CLAY POTS

_____	2 1/2"	DRACAENA	22c
_____	2 1/2"	NEPHTHYTIS	20c
_____	2 1/2"	PEPEROMIA	20c
_____	2 1/2"	PHILODENDRON	20c
_____	2 1/2"	SANSEVIERIA HAHNII	22c
_____	2 1/2"	IVY—HAHN'S	20c
_____	2 1/2"	IVY—GRAPE	20c
_____	2 1/2"	ARDISIA	20c
_____	2 1/2"	CRASSULA	20c
_____	2 1/2"	LACE TABLE FERN	22c

3" CLAY POTS

_____	3"	NEPHTHYTIS	29c
_____	3"	PEPEROMIA	29c
_____	3"	PHILODENDRON	29c
_____	3"	CALADIUM PLANT ASST.	29c
_____	3"	CHINESE EVERGREEN	49c

"SPECIAL GARDENIAS" 40¢

_____	3"	PHILODENDRON JOHNSII	65c
_____	3"	PLANT COMBINATION	29c
_____	3"	POTHOS	29c
_____	3"	POTHOS MARBLE QUEEN	39c

4" CLAY POTS

_____	4"	PHILODENDRON JOHNSII	\$1.30
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PODOCARPUS

_____	Case, 24 bunches	36.00
_____	1/2 case, 12 bunches	22.50
_____	Trial package, 6 bunches	13.50
_____	Sample Package, 3 bunches	7.50

FOR GROWING ON

_____	4-5 leaf NEPHTHYTIS	7c
_____	4 leaf PEPEROMIA	7c
_____	4-5 leaf PHILODENDRON	7c
_____	Thous. PHILODENDRON EYES	\$15.00
_____	Thousand POTHOS EYES	\$20.00

PHILODENDRON ASSORTMENT

_____	Assts of	3 Philodendron Dubium
_____		3 Philodendron Monstera
_____		3 Philodendron Hastatum
_____		3 Philodendron Pertusum
_____		3 Philodendron Johnsii
_____		15 Plants in 4" paper pots

\$23.00

CYPRESS WOOD PLANTERS

_____	Assts of	#15 Rocking Chairs
_____		#16 Wheelbarrows
\$21.60		24 planters and plants

Ship to _____

Please Notice: SHIPPING INFORMATION!

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

You now get 24 to 48 hours **quicker delivery** as we are NOW trucking all shipments to the main line (300-400 miles per week at our expense!)

Plants wrapped in WAXED PAPER		Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.	
Best shipped in units of:			
Box of 60	----- (Approx. wt. 14-19 lbs.)		
Box of 100	----- (Approx. wt. 25-35 lbs.)		
Box of 120	----- (Approx. wt. 30-38 lbs.)		
Plants potted in PAPER POTS		Plants in CLAY POTS	
Shipped only in the following units but can be assorted as to varieties.			
2" pots	— 60 or 120 to a box (wt. 15 or 28 lbs.)		
2½" pots	— 50 or 75 to a box (wt. 18 or 26 lbs.)		
3" pots	— 50 to a box (wt. 28 lbs.)	2" pots	— 50 to a box (Approx. wt. 25 lbs.)
4" pots	— 25 to a box (wt. 28 lbs.)	2½" pots	— 40 to a box (Approx. wt. 33 lbs.)
		3" pots	— 25 to a box (Approx. wt. 30 lbs.)
		4" pots	— 12 to a box (Approx. wt. 19 lbs.)

CARRIER: All shipment by **EXPRESS COLLECT** unless otherwise specified by you.

2nd CLASS EXPRESS:

25% SHIPPING SAVINGS ON **SEPARATE OR ASSORTED**
ORDERS OF THE FOLLOWING PLANTS:

ALL AZALEAS ALL FERNS AND *Wax Wrapped* CHINESE EVERGREEN
ALL GARDENIAS ALL BULBS SANSEVIERIAS

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit please send three trade references with order and allow me three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date. Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500. Let me hear from you as to how I can work with you on this.

LARGE "CUT-LEAF" PHILODENDRONS



PHILODENDRON DUBIUM 3-5 Leaves 10-18" Tall	PHILODENDRON MONSTERA 3-4 Leaves 15-24" Tall	PHILODENDRON HASTATUM 4-6 Leaves 10-15" Tall	PHILODENDRON PERTUSUM 4-6 Leaves 16-24" Tall
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SPECIAL ASSORTMENT

15 For \$23.00

3 each of these "Best Selling" Varieties

Shipped in 4" paper pots in Special Pack of One Box
(Wt., 19 to 22 lbs.)

PHILODENDRON JOHNSII
(Selloum)
5-7 Leaves, 12-15" Tall



**PHILODENDRON
SELLOUM
JOHNSII**

HERE IS A FOLIAGE PLANT GOOD ENOUGH TO STAKE OUR REPUTATION ON!

Yes, from out of the rich green BRAZILIAN JUNGLE comes the newest, most fascinating of all the PHILODENDRONS.

This new, fast-selling Johnsii is the "NON-VINING" Philodendron with large "CUT-LEAVES."

Its beautifully balanced, erect growth and dark-green color have captured the public desire for plants of contrasting foliage and structural design in home and office.

3" pot, 4-6 leaves, 8-12" tall	\$.60	\$.65
4" pot, 5-7 leaves, 12-20" tall	1.25	1.30
(4" Clay Pot, shipped 12 only to box)		

Dewkist® Podocarpus

The new hardy "Green" to meet all requirements of the Florist Trade. You have heard of it . . . probably you have seen it or possibly even used it. Podocarpus has been featured in design schools, flower shows and many national magazines but has not been used extensively because it has not been available in large quantities.



DEWKIST PODOCARPUS ADVANTAGES:

NOW, after years of careful cultivation in our own nursery fields, DEWKIST PODOCARPUS is ready for immediate shipment direct to you.

- 1. LONG-LASTING** — Very hardy; life in water not less than two months.
- 2. TEXTURE** — Foliage is soft to the touch, stems are easily shapeable and its "feathered" appearance has a graceful contour.
- 3. COLOR** — Rich basic green and holds its color. Small new growth on tips is light green.

- 4. SELF-SPIKING** — Podocarpus will hold desired shape and position.
- 5. QUALITY** — The name DEWKIST assures uniform quality. Only first grade foliage is cut and packed for shipment.

USES —

In large and small shops, the professional and amateur will find DEWKIST PODOCARPUS easy to use in an endless variety of distinctive floral arrangements. It complements any flower and is magnificent in straight basket work. Small branches are perfect in bouquets and corsages.



DEWKIST PODOCARPUS may be ordered with our regular line of plants. If ordered separately, individual orders can go Second Class Express. "Case" lots should be ordered separately for advantage of Second Class Express.

PLACE A STANDING ORDER — WEEKLY . . . SEMI-WEEKLY . . . MONTHLY. One bunch of DEWKIST PODOCARPUS is approximately 1 1/2 lbs., containing 10 to 12 branches, 12 inches to 30 inches long.

PRICES

	F.O.B. Apopka EXPRESS
1. BY THE CASE, 24 Bunches	\$36.00
2. BY THE HALF CASE, 12 Bunches	\$22.50
3. TRIAL PACKAGE, 6 Bunches	\$13.50
4. SAMPLE PACKAGE, 3 Bunches	\$ 7.50

(Write for larger quantity prices)

Prepaid PARCEL POST
Not Shipped Parcel Post
Not Shipped Parcel Post
\$14.50
\$ 8.25

® REG. U. S. PAT. OFF.

HEIRLOOM PLANTERS

MINIMUM ORDER
24 ASSORTED
PLANTERS

\$21.60
FOB APOPKA, FLA.



HANDMADE
of real
FLORIDA
CYPRESS

These beautifully grained
planters are complete with planter
and Philodendron, as pictured.

—AVAILABLE JAN. THRU MAY—



Asparagus Plumosus
(Wax Wrapped)
(Directions on wrapper)

9c



Asparagus Sprengerii
(Wax Wrapped)
(Directions on wrapper)

9c

SEASONABLE • SPECIAL AND SEASONABLE • SPECIAL

A COLOR COUNTER CARD GOES WITH EACH ORDER

THEY ARE POT GROWN IN SPECIALLY STERILIZED SOIL!

